



NATIONAL KIDNEY
FOUNDATION®

of Wisconsin

KIDNEY ADVENTURES 2025

Peer-to-Peer Fundraising Campaign – May 5 - July 26, 2025
Summer Celebration and Walk in Madison, WI – July 26, 2025

Pinnacle Partner (\$5,000)

- Opportunity to host an attendee engagement activity during Summer Gathering OR an online challenge
- Dedicated branding of welcome signage and prominent feature on sponsor signage at Summer Celebration
- Informational display table within the pavilion at Summer Celebration
- Designated as "Pinnacle Partner" on all Kidney Adventures materials
- Logo and link to organizational website on all Kidney Adventures emails, NKFW website, and event site
- Two (2) social media posts on NKFW platforms including optional video

Adventurist (\$2,500)

- Informational display table, with tent provided, at Summer Celebration
- Prominent Logo placement on sponsor signage at Summer Celebration
- One (1) social media post on NKFW platforms
- Logo and link to organizational website on all Kidney Adventures emails, NKFW website, and event site



Backpacker (\$1,000)

- Informational display table at Summer Celebration
- Logo placement on sponsor signage at Summer Celebration
- Name listed on all Kidney Adventures emails, NKFW website, and event site

Day Hiker (\$500)

- Name listed on all Kidney Adventures emails, NKFW website, and event site
- Name placement on sponsor signage at event

Looking to Customize?

Contact Carolyn Spath at
cspath@kidneywi.org
or 414-897-8669



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Sponsor Opportunity

- _____ \$5,000 – Pinnacle Partner (Activity design & informational table in main pavilion)
- _____ \$2,500 – Adventurist (Informational table with pop-up tent)
- _____ \$1,000 – Backpacker (Informational table)
- _____ \$500 – Day Hiker (Recognition)
- _____ Custom Package (Contact cspath@kidneywi.org or 414-897-8669)

Thank you for supporting NKF with your total contribution of \$ _____

Contact Details

Company/Organization (as it should appear): _____
Company Website: _____
Contact Name: _____
Contact Email: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

Preferred Payment Method

- _____ Pledge to be paid by July 26, 2025
- _____ Check to National Kidney Foundation of Wisconsin (10909 W Greenfield Ave, Ste 201, West Allis, WI, 53214)
- _____ Credit Card (Online at www.kidneywi.org/featured-events/ or see below)

Credit Card Details

Credit Card Number: _____
CVC: _____ Expiration: _____
Billing Address (If Different): _____

Next Steps: Please provide a transparent version of your organization's logo no later than 6/28/25

Questions? Please contact Carolyn Spath at cspath@kidneywi.org or 414-897-8669