

of Wisconsin

KIDNEY ADVENTURES 2024

Peer-to-Peer Fundraising Campaign – May 6 - July 27, 2024 Summer Celebration in Madison, WI – July 27, 2024

Pinnacle Partner (\$5,000)

- Opportunity to host an attendee engagement activity during Summer Gathering OR an online challenge
- Dedicated branding of welcome signage and prominent feature on sponsor signage at Summer Celebration
- Informational display table within the pavilion at Summer Celebration
- Designated as "Pinnacle Partner" on all Kidney Adventures materials
- Logo and link to organizational website on all Kidney Adventures emails, NKFW website, and event site
- Two (2) social media posts on NKFW platforms including optional video

Adventurist (\$2,500)

- Informational display table, with tent provided, at Summer Celebration
- Prominent Logo placement on sponsor signage at Summer Celebration
- One (1) social media post on NKFW platforms
- Logo and link to organizational website on all Kidney Adventures emails, NKFW website, and event site



Backpacker (\$1,000)

- Informational display table at Summer Celebration
- Logo placement on sponsor signage at Summer Celebration
- Name listed on all Kidney Adventures emails, NKFW website, and event site

Day Hiker (\$500)

- Name listed on all Kidney Adventures emails, NKFW website, and event site
- Name placement on sponsor signage at event

Looking to Customize?

Contact Carolyn Spath at cspath@kidneywi.org or 414-897-8669



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Sponsor Opportunity					
\$5,000 – Pinnacle Partner (Activity design & informational table in main pavilion) \$2,500 – Adventurist (Informational table with pop-up tent) \$1,000 – Backpacker (Informational table) \$500 – Day Hiker (Recognition) Custom Package (Contact cspath@kidneywi.org or 414-897-8669) Thank you for supporting NKFW with your total contribution of \$					
			Contact Details		
			Company/Organization (as it should appear):		
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			Contact Namo:		
			Contact Emails		Dhono
Address:					
City:	Ctata	Zip:			
Preferred Payment Method					
Pledge to be paid by July 27, 2024					
Check to National Kidney Foundation of	Wisconsin (10909 W Greenfield Ave, S	ite 201, West Allis, WI, 53214)			
Credit Card (Online at www.kidneywi.or	rg/featured-events/or see below)				
Credit Card Details					
Credit Card Number:					
CVC: Expiration:					
Billing Address (If Different):					

Next Steps: Please provide a transparent version of your organization's logo no later than 6/28/24