CLOSE TO HOME: Fundraising to Support the Mission

10909 W. Greenfield Avenue, Suite 201
West Allis, WI 53214-2379
414-897-8669
events@kidneywi.org
www.kidneywi.org
YOU CAN MAKE A DIFFERENCE TO SO MANY

No matter where you live, you can give back and help others who are impacted by kidney disease, transplant or organ donation.

By simply asking people to donate to a charity you think is important, you will be able to help patients, caregivers and healthcare professionals throughout Wisconsin.

Every dollar is used locally. Programs and services offer HELP. Advocacy provides HOPE and promotes change for better tomorrows.

FUNDRAISE CLOSE TO HOME

The National Kidney Foundation of Wisconsin (NKFW) benefits when you organize or host a virtual event or simply ask people to donate to a charity you like and trust.

When you select the National Kidney Foundation of Wisconsin as your ‘charity’, you are encouraging your neighbors, friends and others to share their stories or learn something new about kidney disease, dialysis or transplant.

Lend your voice. Take time to inspire others to support a cause that is important.

NEED AN IDEA?

FACEBOOK

It is easy to use Facebook to raise money. Celebrate a birthday, holiday or special occasion asking friends and family to make a contribution to the NKFW in lieu of gifts.

Here’s how to start:

1. Go to https://www.facebook.com/fund/nkfwi
   • Specify how much you wish to raise and your deadline. Click Next.
   • Create a title and write your story about why you are raising money to support the National Kidney Foundation of Wisconsin. Click Next.
   • Add a cover photo for your fundraiser. Click Next.

2. Once you have finished setting up your fundraiser, be sure to share it with your network of friends on Facebook, asking them to contribute! Don’t be shy about asking. Keep your friends updated on your progress.

3. Use the suggestions found here — Social Good at Facebook Charitable Giving Best Practices — to make your fundraisers a GREAT success.

ZOOM

• Get people involved on Zoom.
• Have a cook-off, crafting get together or a trivia night.

OUTSIDE

• Take a walk, run or bike ride. Ask people to make a pledge or donation for every mile or step you take.
• Host a socially-distant work-out, yard games tourney or even a garage sale to benefit the NKFW.

INSIDE

• Bring a few people together for table tennis, trivia or a small group party.
• Raise money while you play your favorite video game by hosting a charity live-stream.
FUNDRAISING CLOSE TO HOME

1. Send your Fundraising Form to the NKFW.
2. Tell your story. Everyone wants to hear personal stories and support positive people.
3. Use social media.
4. THANK anyone who donated or gave you support.

Always Here For You

The National Kidney Foundation of Wisconsin will:

- Offer suggestions
- Review how to use the NKFW name and logo
- Promote your activity or event
- Provide educational materials, if requested
- Send acknowledgement letters to any contributors

events@kidneywi.org  |  414-897-8669  |  www.kidneywi.org
CLOSE TO HOME Fundraising Form

Contact Person: ____________________________________________________________

Street Address: __________________________________________________________

City, State, Zip: __________________________________________________________

Daytime phone/Cell phone: ________________________________________________

Email: __________________________________________________________________

Your connection to the National Kidney Foundation of Wisconsin (please circle):

Dialysis patient  Transplant recipient  Living donor  Family member  Other: ________

Activity/Event Details

Activity or Event: _________________________________________________________

☐ Online  ☐ In My Community  ☐ Other: ______________________________________

Details: __________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Return form to:
National Kidney Foundation of Wisconsin
10909 W. Greenfield Avenue, Suite 201
West Allis, WI 53214-2379

events@kidneywi.org
414-897-8669
www.kidneywi.org